

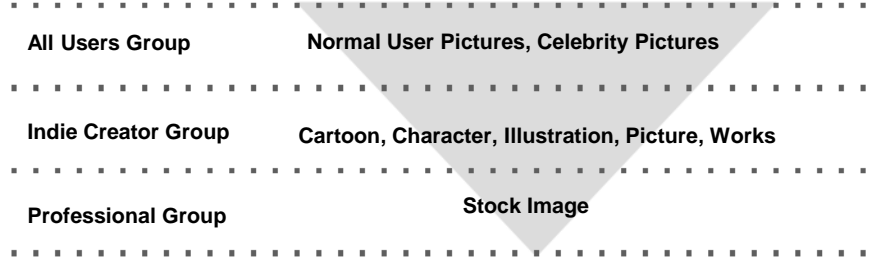


Pibble

Blockchain based monetized image ecosystem.

General Information

PIBBLE project is a decentralized solution for the image market that addresses current problems for the monetization of photo content and images without using centralized services such as stock photo agencies, at the same time providing professionals and a wide range of ordinary users with an opportunity to participate in the platform and market. The Pibble platform is developing a marketplace for visual content, where participants are firstly expert groups - professional companies and individuals working in the image market; secondly indie artists - independent artists, photographers and entertainers - for example, singers, actors and celebrities who can deliver content and monetize it.



The platform architecture includes an AI-based mechanism for verifying images originating in the community. The platform is also associated with the Ethereum blockchain, where information on an image will be stored on the basis of a smart contract, i.e. a decentralized photobank will be possible. A blockchain image DNA system (BitDNA Pro) and Pibble Brush are two services available within the framework of Pibble. BitDNA Pro is a verification and authentication services for images related to blockchain, which is developed on the basis of Contents Pro, a centralized service from the same team. Pibble Brush provides social motivation for participants by introducing an intra-platform currency that can be monetized through exchange for PIB tokens.

Market details : <https://medium.com/pibbleio/all-eyes-on-image-market-why-though-1ae969e8fb77>

ICO Information

Pre ICO:

Start: 14 Mar 2018 End: 26 Mar 2018
Minimum investment: 1 ETH

Token: PIB, standard ERC-20

Accepted payment: ETH

Total emission: 30,000,000,000 PIB

ICO:

Start: 1 Apr 2018 End: 15 Apr 2018
Soft cap: 45 000 ETH
Hard cap: 10 000 ETH
Price: 200 000 PIB = 1 ETH
Minimum investment: 0.1 ETH

Distribution of funds:

30% - Token Sale
35% - PIBBLE Ecosystem
20,85% - Founder, Team
8% - Advisors, Partners
On sale: 9,000,000,000 PIB

The following bonus system is provided during the crowd sale:

For the Pre-ICO: March 14 - 20: 10%; March 21-26: 5%. There are no bonuses during the ICO.

The following lock-in periods are provided:

- For founders' and team's tokens – 2years , Linear vesting
- For Advisors'/Partners' tokens - basically 3 months lock up
- There may be exceptions according to company policy

Unsupported tokens will be burned.

Main Partner



KIWI MEDIA Group

<http://www.kiwimediagroup.com/>

KIWI MEDIA Group is the only entertainment company listed on the KOSPI market in Korea, unlike ordinary entertainment companies listed on KOSDAQ market for small business and venture business. It is a global media company that is opening up new prospects in the content market through movies, dramas, music, performances, broadcasting, publishing, management and so on.



The Star Asia Co., Ltd.

<http://www.thestar.kr>

The Star Asia Co., Ltd. is a Korea-based company with the strongest network in Japan among Korean entertainment companies. Its subsidiary, The Star Japan Co., Ltd. is located in Japan, and operates in the fields of magazines, publishing, performance planning, entertainment business and so on. "The Star" magazine deals with fashion, beauty and the lifestyle of celebrities as the number one star magazine in Korea, having turned itself into a leader of 'Hallyu' (Korean Wave) Magazines.



VirtualTek Co., Ltd.

<http://www.virtualtek.co.kr/>

VirtualTek Co., Ltd. is a representative of the first generation of the IT industry, listed on KOSDAQ in 2000 after launch as an IO System in 1991. Currently, the company has 13 affiliates in the field of IT convergence sales, fuel cell generation, eco-friendly energy IT convergence R&D and so on. The company are evolving into an 'EcoFriendly & Green Energy' company by expanding



Etomato

<http://www.etomato.com/>

Etomato was founded in 1994 as a specialized broadcasting company for securities, and operates Radio Etomato and Tomato TV and was the first domestic securities/economic channel to broadcast HD in 2009.

More details : <https://medium.com/pibbleio/pibbles-strong-main-partners-introduction-872b69a4ca3f>

Links - Homepage: <https://pibble.io> - Medium : <https://medium.com/pibbleio> - Telegram: https://t.me/pibbleio_eng