

PIBBLE

Blockchain Based Monetized Image Ecosystem

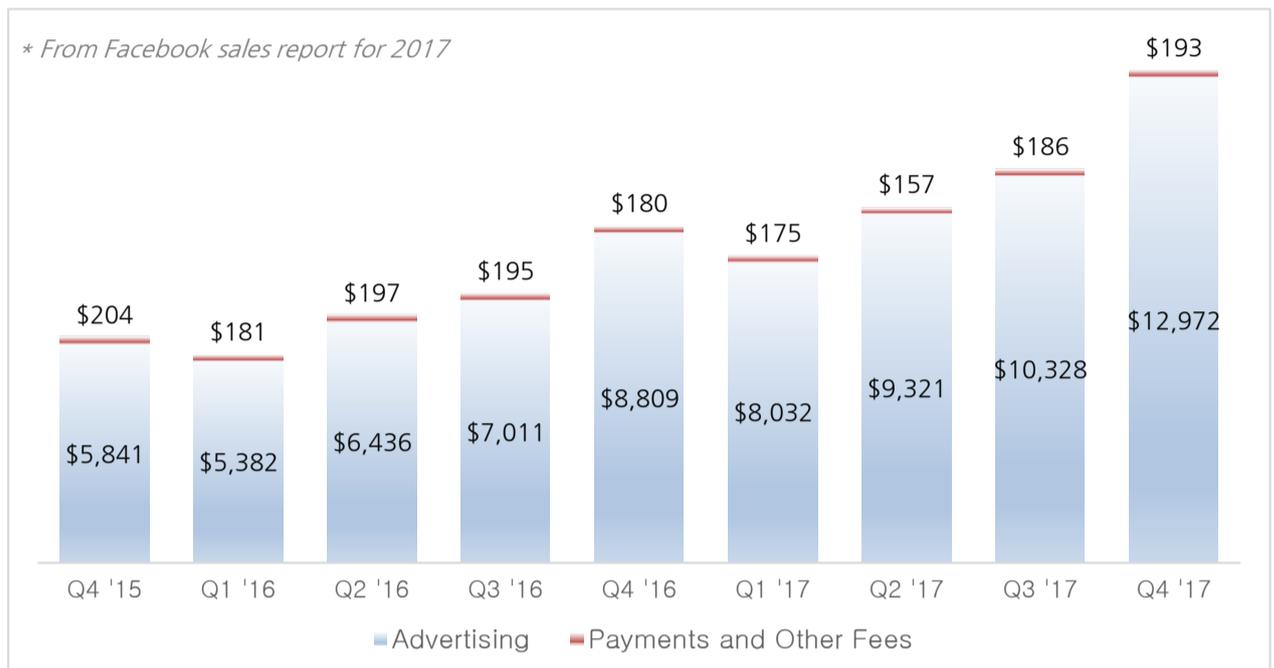
General Information

The PIBBLE project

The PIBBLE project is born to move out of unequal reward ecosystem, which was problem of existing social network service, and to blockchain ecosystem that rewards users for their participation.

According to Facebook, a giant company of social network services

Q4 2017 Facebook's DAU is 1.4 billion which is 14% increase compared to the same quarter last year, and Q4 sales were 12.97 billion dollars, which is 47% increase compared to same quarter last year. While DAU had a 14% increase compared to the same quarter last year, to 1.4 billion people, 12.78 billion dollars, which is 99% of sales, were distributed to company's advertising.



Our Goal

The PIBBLE project, a 'decentralized and shared' platform that protects the value of the creations can be an improvement from the reality where most of the users don't recognize that the images they upload daily on Facebook, Instagram etc can be a great asset to them. By developing a decentralized image market through a cryptocurrency called PIBBLE, we aim to create a Blockchain based image ecosystem which can allow images to be circulated and distributed on the PIBBLE market platform.

Roadmap

- ICO successfully completed in April 2018
- Alpha v0.5 release in August 2018 (Korean version)
- Beta v0.8 release in October 2018

Main Partner



GIFTO Gifto <http://gifto.io>

Gifto is SNS based virtual gift cryptocurrency, which made their name known in December 2017 as one of the world's first reverse ICOs and as one of the ICOs to sell out in the shortest time. In addition, Gifto successfully entered the Korean market with UpLive, a live streaming service with more than 50 million users.



FanX FanX <http://fanx.one>

FanX is a blockchain powered ecosystem designed to reward the fabric of social media network: the users and content providers. FanX's industry leading technology helps users and content providers track engagement across multiple social media platforms.



KIWI MEDIA GROUP KIWI MEDIA Group <http://www.kiwimediagroup.com>

KIWI MEDIA Group is the only entertainment company listed on the KOSPI market in Korea, unlike ordinary entertainment companies listed on KOSDAQ market for small business and venture business. It is a global media company that is opening up new prospects in the content market through movies, dramas, music, performances, broadcasting, publishing, management and so on.



THE STAR ASIA The Star Asia Co., Ltd. <http://www.thestar.kr>

The Star Asia Co., Ltd. is a Korea-based company with the strongest network in Japan among Korean entertainment companies. Its subsidiary, The Star Japan Co., Ltd. Is located in Japan, and operates in the fields of magazines, publishing, performance planning, entertainment business and so on. "The Star" magazine deals with fashion, beauty and the lifestyle of celebrities as the number one star magazine in Korea, having turned itself into a leader of 'Hallyu' (Korean Wave) Magazines.

Links

-  <https://www.pibble.io>
-  <https://medium.com/pibbleio>
-  <https://t.me/hellopibble>